

İŞLETME İNGİLİZCE YÜKSEK LİSANS (TEZLİ) MÜFREDAT MASTER OF BUSINESS CURRICULUM (with Thesis)							
YARIYIL SEMESTER	KOD CODE	DERSİN ADI / COURSES	Z/S	T	U	K	AKTS ECTS
1	3122GB001	Research Methods in Social Sciences	Z	3	0	3	8
1		Elective	S	3	0	3	8
1		Elective	S	3	0	3	8
1		Elective	S	3	0	3	8
2		Elective	S	3	0	3	8
2		Elective	S	3	0	3	8
2		Elective	S	3	0	3	8
3	3122GB002	Seminar	Z	0	0	0	4
3	3122GB003	Thesis	Z	0	0	0	60
		TOPLAM					120
ELECTIVE COURSES / SEÇMELİ DERSLER							
	KOD CODE	DERSİN ADI / COURSES	Z/S	T	U	K	AKTS ECTS
	3122GB005	Advanced Cost Accounting	S	3	0	3	8
	3122GB006	Evolution of Management Thought	S	3	0	3	8
	3122GB007	Business Management and Organization	S	3	0	3	8
	3122GB008	Strategic Brand Management	S	3	0	3	8
	3122GB009	Brand Communication	S	3	0	3	8
	3122GB010	Strategic Management	S	3	0	3	8
	3122GB011	Current Approaches in Human Resources Management	S	3	0	3	8
	3122GB012	Advanced Management Accounting	S	3	0	3	8
	3122GB013	Audit Studies	S	3	0	3	8
	3122GB014	Contemporary Management Practices	S	3	0	3	8
	3122GB015	Management and Leadership	S	3	0	3	8
	3122GB016	Managerial Decisions in Marketing	S	3	0	3	8